

PRESS RELEASE

## 9TH ANNUAL POLYTEMS HIR ITALIAN DAY IN FRANKFURT THE MID-SMALL COMPANIES OPPORTUNITY CONFERENCE

January 23rd 2025 | Rome, London

Today the equity investor conference dedicated to Italian small and medium cap companies, thirteen Italian listed companies attended the conference in person, 23 German global investors, representing 22 leading investment houses, requested 110 meetings scheduled with an average of over 8 meeting for company.

**Polytems HIR** Corporate Access ("Polytems"), a company, active in the Investor Relations and Corporate Communications services, is pleased to host today the **9th Annual Polytems Hir Investor Day in Frankfurt**, the international investor conference dedicated to Italian small and medium enterprises.

The event was organized by Polytems in cooperation with Alantra, the independent global Investment Bank and Asset Managers, providing a leading independent financial advisory to the global midmarket companies and institutions.

One day conference with primary Italian Companies in a series of both one-to-one and small group meetings – 110 meetings scheduled in total with an average of over 8 meeting for company. The thirteen excellent Italian companies present are: ALTEA GREEN POWER (Utilities) ANTARES VISION (Industrial Goods and Services) B&C SPEAKERS (Consumer products and services) BIFIRE (Technology), COMER INDUSTRIES (Industrial Goods and Services), CYBEROO ( Information Technology) EL.EN. (Medical Devices), EXPERT AI (Information Technology, AI Company) I.CO.P. (Infrastructure) INDEL B (Industrial Goods and Services) PLANETEL (Telecom), POWERSOFT (Technology) SABAF (Technology)

The Italian conference is attended by 23 global institutional investors from Germany, such as Mutual Funds, Banks, Family Offices, Analyst and Asset Managers of high-profile representing 22 leading investment houses.

**H. E. Dr. Massimo Darchini** - Consul General of Italy in Frankfurt, Germany - opened the Investor Conference underlying the importance of the Italian-German economic relations and the numerous opportunities that Italy offers to German investors.

Commenting on the event, **Bianca Fersini-Mastelloni**, Polytems President and CEO, said *"We have now reached the ninth edition of Italian Day in Frankfurt, one of the largest financial centers in continental Europe, a strategic financial market on which we believe it is important to foster dialogue between Italian listed companies and German investors. In Germany, good participation is confirmed by global German investors and Family Offices that continue to show significant interest in Italian Small Mid Companies and to invest in the Italian Stock Exchange, with investments on Italian companies now reaching 8 Billion. The Italian companies that participated in Italian Day in Frankfurt are 13 outstanding companies, almost all of them leaders in their fields worldwide. We registered global investors of high standing from Berlin, Dusseldorf, Munich, Hamburg, Ausburg, Heidelberg, Mannheim, Karlsruhe and Frankfurt, who requested 110 meetings. This is a very significant figure, which confirms the interest in Italian companies of excellence that stand out in their business sectors worldwide and generate interest in the main European financial markets. Over time, our investor conference in Frankfurt has become, year after year, a point of reference for the German financial community, which recognizes its value and effective opportunity for investors, as well as a recurring opportunity for Italian companies to strengthen their dialogue with the local financial community. Polytems' goal always remains to support Italian companies in getting constant attention and better value from investors, domestic and international. We push our clients to see around the corner by moving the boundaries of financial markets, meeting with international strategic investors to increase their shareholder base and visibility in international markets."*

**Patrizia Rossi**, Managing Director at Alantra, affirmed: *"As a dedicated Investment Bank for Mid & Small Corporate, we are deeply committed to empowering global mid-market companies by providing them with comprehensive advice to navigate financial markets. We offer unparalleled opportunities to connect with top-tier Italian and international investors who recognize their potential and share their vision for growth."*

The opening of the conference was moderated by **Isabella Bufacchi**, Germany correspondent of the Il Sole 24 Ore from Frankfurt.

### About Polytems | HIR

Polytems Hir is a leading advisor with a pure focus on Investor Relations, Corporate and Financial Marketing Communication for small-mid cap companies and institutional players such as banks, brokers, asset managers, mutual and sovereign funds. Since 1999 Polytems is a pioneer of the industry in Italy and helped more than 100 companies creating strong relationships with global investors. Polytems has a strong Corporate Access Program that provides a broad range of opportunities to support the companies' IR plans. With offices in Rome and London, Polytems has a truly international approach and reach. Since 2007, Polytems partners with Dresner Corporate Services, a 30 years financial advisor which provides IR, media relations and corporate communications services with offices in New York City, Chicago and Irvine (CA).

### About Alantra

Alantra, the Independent Global Investment Bank and Asset Managers, with its 25 offices in 22 countries, is present in Italy since 2010 and it is active both in Corporate Finance and Capital Markets, providing a leading independent financial advisory to the global mid-market companies and institutions through a highly talented and experienced team. The Capital Markets team is committed to supporting midsize Italian companies growing both by mean of Initial Public Offers and supporting their value accretion. Alantra, is focused on long term partnership aimed at value creation by mean of highest quality advice, intense corporate broking, research activity and sales activity. The focus on long term relationships, allied

with the global footprint makes Alantra one of the most respected teams in the midcap sector supporting growth, enhancing visibility and ensuring a large base of selected institutional investors.

**For further information:**

## **Polytems | HIR**

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