

PRESS RELEASE

ITALIAN DAY IN LONDON THE MID-SMALL COMPANIES OPPORTUNITY CONFERENCE

October 10, 2024 | Rome, London

Today the **2nd Annual Polytems HIR Italian Day in London** the equity investor conference dedicated to Italian small and medium cap companies is taking place in London. The event features five Italian listed companies, the top management of which will meet with 18 UK selected investors from 15 leading investment companies. Overall, 40 meetings are scheduled, representing an average of over 8 meetings per company.

Polytems HIR Corporate Access ("Polytems"), operating for 10 years in the Corporate Access services, is pleased to host the Italian Day in London, the investor conference dedicated to Italian small and medium-sized companies aiming at expanding mutual understanding between Italian listed companies and UK global investors. The Italian Day in London is part of Polytems HIR's Corporate Access programs held in the main European financial markets (London, Frankfurt, Vienna, Paris) and in the US.

The event was organized by Polytems Hir the leading advisor with twenty-five years of experience in Investor Relations, and Financial Marketing Communication that since 1999 provide Advisory to the small-mid cap companies and institutional players such as banks, brokers, asset managers, mutual and Sovereign Funds.

It is a one-day conference with leading Italian Companies in a series of both one-to-one and small group meetings – In total 40 meetings are scheduled with an average of over 8 meetings per company. The four participating Italian companies are: ANTARES VISION (Industrial Goods and Services) EL.EN. (high technology Laser) INDEL B (Industrial Goods and Services) INTRED (Telecommunication), ZIGNAGO VETRO (Industrial Glass Production).

The conference is attended by 18 UK global institutional investors, operating as analysts, portfolio managers and asset managers from 15 leading Investment Companies, Mutual Funds, Asset Management.

Commenting on the event, **Bianca Fersini-Mastelloni**, Polytems President and CEO, said *"We are proud to have organized the second edition of the Annuale Polytems HIR Italian Day in London, a small equity investor conference in the second large financial center in the world. We strongly believe that it is necessary to*

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implement and to foster the dialogue between Italian-listed companies and international investors across strategic financial markets, especially in uncertain macro-economic times. These conferences help create good relations and deepen knowledge between investors and listed companies in Italy. The participating Italian companies are five excellent companies, often world leaders in their industry. Goal of Polytems is always to give Italian companies visibility on international markets, to obtain constant attention and better appreciation from Italian and international investors. We push our clients to look beyond the boundaries of domestic financial markets, meeting international strategic investors to increase their shareholder base and visibility”.

About Polytems | HIR

Polytems Hir is a leading advisor with a pure focus on Investor Relations, Corporate and Financial Marketing Communication for small-mid cap companies and institutional players such as banks, brokers, asset managers, mutual and sovereign funds. Since 1999 Polytems is a pioneer of the industry in Italy and helped more than 120 companies creating strong relationships with global investors. Polytems has a strong Corporate Access Program that provides a broad range of opportunities to support the companies' IR plans. With offices in Rome and London, Polytems has a truly international approach and reach. Since 2007, Polytems partners with Dresner Corporate Services, a 30 years financial advisor which provides IR, media relations and corporate communications services with offices in New York City, Chicago and Irvine (CA).

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