

PRESS RELEASE

8TH ANNUAL POLYTEMS HIR ITALIAN DAY IN FRANKFURT THE MID-SMALL COMPANIES OPPORTUNITY CONFERENCE

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Today the equity investor conference dedicated to Italian small and medium cap companies, eleven Italian listed companies attended the conference in person, 27 German global investors, representing 24 leading investment houses, requested 106 meetings scheduled with an average of over 9 meeting for company.

Polytems HIR Corporate Access (“Polytems”), a company, active in the Investor Relations and Corporate Communications services, is pleased to host today the 8th Annual Polytems Hir Investor Day in Frankfurt, the investor conference dedicated to Italian small and medium enterprises.

The event was organized by Polytems in cooperation with Alantra, the independent global Investment Bank and Asset Managers, providing a leading independent financial advisory to the global midmarket companies and institutions.

It is a one day conference with primary Italian Companies in a series of both one-to-one and small group meetings – 106 meetings scheduled in total with an average of over 9 meeting for company. The eleven excellent Italian companies present are: BIFIRE (Material and Construction), COMER INDUSTRIES (Industrial Goods and Services) EL.EN. (Medical devices), EUROTECH (Technology), GENERAL FINANCE (Financial Services) INDEL B (Industrial Goods and Services), INTRED (Telecom), PLANETEL (Telecom), POWERSOFT (Technology), SANLORENZO (Yachting) ZIGNAGO VETRO (Industrial Glass Production).

The Italian conference is attended by 27 global institutional investors from Germany, such as Mutual Funds, Banks, Family Offices, Analyst and Asset Managers of high-profile representing 24 leading investment houses.

H. E. Dr. Massimo Darchini - Consul General of Italy in Frankfurt, Germany - opened the Investor Conference underlying the importance of the Italian-German economic relations and the numerous opportunities that Italy offers to German investors.

Commenting on the event, **Bianca Fersini-Mastelloni**, Polytems President and CEO, said *“We are pleased to have organized the 8th Annual Polytems Investor Day in Frankfurt one of largest financial centre in continental Europe. Especially in these difficult European and Mediterranean macro-economic context, it is extremely important to foster the dialogue between Italian listed companies and international investors in strategic financial markets, and this investor conferences help to achieve this goal. In Germany it is significantly changed the behaviour of investors, who had revised and narrowed their investment parameters, but German Global Investors continue to be interested in the Italian Small Mid Companies and to invest in the Italian Stock Exchange. The Italian companies participating in the investor conference are 11 excellent companies almost all of them leaders in their industries worldwide. We registered global investors of high standing from Berlin, Dusseldorf, Munich, Hamburg, Heidelberg, Mannheim, Karlsruhe, and Frankfurt, who requested 106 meetings. This is very significant and confirms the interest on Italian companies of excellence that stand-out in their business sectors worldwide and garner interest in the major European financial markets. Over time, our investor conference is becoming, year after year, a landmark for the German financial community, as well as a recurring opportunity for Italian companies to foster a dialogue with the German financial community by meeting them in person. Our company's goal is always to help Italian companies to get constant attention and better value from investors, in Italy and abroad. We push our customers to see around the corner pushing boundaries of the financial markets, meeting with international strategic investors to increase their shareholder base and their visibility. Our relationship with Alantra were smooth and we hope to continue to strengthen this fruitful cooperation in the future”.*

Patrizia Rossi, Managing Director at Alantra said *“We are fully committed to providing, as an Investment Bank dedicated to Mid & Small Corporate, support to global mid-market companies by giving them great opportunities to meet top Italian and international investors interested in their stories and growth strategies”.*

The opening of the conference was moderated by **Isabella Bufacchi**, Germany correspondent of the Il Sole 24 Ore from Frankfurt.

About Polytems | HIR

Polytems Hir is a leading advisor with a pure focus on Investor Relations, Corporate and Financial Marketing Communication for small-mid cap companies and institutional players such as banks, brokers, asset managers, mutual and sovereign funds. Since 1999 Polytems is a pioneer of the industry in Italy and helped more than 100 companies creating strong relationships with global investors. Polytems has a strong Corporate Access Program that provides a broad range of opportunities to support the companies' IR plans. With offices in Rome and London, Polytems has a truly international approach and reach. Since 2007, Polytems partners with Dresner Corporate Services, a 30 years financial advisor which provides IR, media relations and corporate communications services with offices in New York City, Chicago and Irvine (CA).

About Alantra

Alantra, the Independent Global Investment Bank and Asset Managers, with its 25 offices in 22 countries, is present in Italy since 2010 and it is active both in Corporate Finance and Capital Markets, providing a leading independent financial advisory to the global mid-market companies and institutions through a highly talented and experienced team. The Capital Markets team is committed to supporting midsize Italian companies growing both by mean of Initial Public Offers and supporting their value accretion. Alantra, is focused on long term partnership aimed at value creation by mean of highest quality advice, intense corporate broking, research activity and sales activity. The focus on long term relationships, allied with the global footprint makes Alantra one of the most respected teams in the midcap sector supporting growth, enhancing visibility and ensuring a large base of selected institutional investors.

For further information:

Polytems | HIR

Media Relations

Paolo SANTAGOSTINO

+39 06 69923324 +39 3493856585 +39 3371464491

p.santagostino@polytemshir.it

Roberta MAZZEO

+ 39 06 69923324 + 39 3455988195

r.mazzeo@polytemshir.it

polytemshir.it