

## PRESS RELEASE

### ITALIAN DAY IN LONDON THE MID-SMALL COMPANIES OPPORTUNITY CONFERENCE

October 12, 2023 | Rome, London

Today the equity investor conference dedicated to Italian small and medium cap companies is taking place for the first time in London. The event features four Italian listed companies, the top management of which will meet with 21 UK selected investors from 18 leading investment companies. Overall, 42 meetings are scheduled, representing an average of over 10 meetings per company.

**Polytems HIR** Corporate Access (“Polytems”), operating for years in the Investor Relations and Corporate Communications services, is pleased to host the Italian Day in London, the investor conference dedicated to Italian small and medium-sized companies aiming at expanding mutual understanding between Italian listed companies and UK global investors. The Italian Day in London is part of Polytems HIR's Corporate Access programs held in the main European financial markets (London, Frankfurt, Vienna, Paris) and in the US.

The event was organized by Polytems Hir the leading advisor with twenty-four years of experience in Investor Relations, and Financial Marketing Communication that since 1999 provide Advisory to the small-mid cap companies and institutional players such as banks, brokers, asset managers, mutual and Sovereign Funds.

It is a one-day conference with leading Italian Companies in a series of both one-to-one and small group meetings – In total 42 meetings are scheduled with an average of over 10 meetings per company. The four participating Italian companies are: ANTARES VISION (Industrial Goods and Services) INDEL B (Industrial Goods and Services) INTRED (Telecommunication), ZIGNAGO VETRO (Industrial Glass Production).

The conference is attended by 21 UK global institutional investors, operating as analysts, portfolio managers and asset managers from 18 leading Investment Companies, Mutual Funds, Asset Management.

Commenting on the event, **Bianca Fersini-Mastelloni**, Polytems President and CEO, said “*We are proud to have organized the first Polytems Italian Day in London, a small equity investor conference in the second large financial center in the world. We strongly believe that it is necessary to implement and to foster the dialogue between Italian-listed companies and international investors across strategic financial markets, especially in uncertain macro-economic times. This kind of conference contributes to the achievement of this objective. The participating Italian companies are four excellent companies, almost all of them among the leaders in their*

# POLYTEMS | HIR

*industry worldwide. We have registered high level UK investors who requested 42 meetings. Our company's goal is always to help Italian companies get consistent attention and better appreciation from investors, both in Italy and abroad. We push our clients to see around the corner and beyond the boundaries of the financial markets, meeting with international strategic investors to increase their shareholder base as well as their visibility.*

## About Polytems | HIR

Polytems Hir is a leading advisor with a pure focus on Investor Relations, Corporate and Financial Marketing Communication for small-mid cap companies and institutional players such as banks, brokers, asset managers, mutual and sovereign funds. Since 1999 Polytems is a pioneer of the industry in Italy and helped more than 100 companies creating strong relationships with global investors. Polytems has a strong Corporate Access Program that provides a broad range of opportunities to support the companies' IR plans. With offices in Rome and London, Polytems has a truly international approach and reach. Since 2007, Polytems partners with Dresner Corporate Services, a 30 years financial advisor which provides IR, media relations and corporate communications services with offices in New York City, Chicago and Irvine (CA).

## For further information:

### Polytems | HIR

Media Relations: + 39 06 699 23324 – 06 6797849

Paolo SANTAGOSTINO, +39 349 3856585 - [p.santagostino@polytemshir.it](mailto:p.santagostino@polytemshir.it)

Roberta MAZZEO + 39 3455988195 – [r.mazzeo@polytemshir.it](mailto:r.mazzeo@polytemshir.it)  
[polytemshir.it](http://polytemshir.it)