

## PRESS RELEASE

### 4<sup>TH</sup> ANNUAL POLYTEMS HIR ITALIAN DAY IN VIENNA THE MID-SMALL COMPANIES OPPORTUNITY CONFERENCE

**June 6st, 2023** | Rome, London

Today the equity investor conference dedicated to Italian small and medium cap companies is taking place in Vienna. The event features eight Italian listed companies, the top management of which will meet with 20 Austrian select investors from 16 leading investment companies. Overall, 71 meetings are scheduled, representing an average of over 8 meetings per company.

**Polytems HIR** Corporate Access (“Polytems”), operating for years in the Investor Relations and Corporate Communications services, is pleased to host the 4<sup>th</sup> Annual Polytems Italian Day in Vienna, the investor conference dedicated to Italian small and medium-sized companies aiming at expanding mutual understanding between Italian listed companies and Austrian global investors. The Italian Day in Vienna is part of Polytems HIR's Corporate Access programs held in the main European financial markets (London, Frankfurt, Vienna, Paris) and in the US.

The event was organized by Polytems HIR. It is a one-day conference with leading Italian Companies in a series of both one-to-one and small group meetings – In total, 71 meetings are scheduled with an average of over 8 meetings per company. The eight participating Italian companies are: DOXEE (Technology), EUROTECH (Technology) INDEL B (Industrial Goods and Services) INTRED (Telecom), SABAF (Technology), SANLORENZO (Consumer product and Services) TREVI FINANZIARIA INDUSTRIALE (Construction and Materials) ZIGNAGO VETRO (Industrial Glass Production).

The conference is attended by 20 Austrian global institutional investors, operating as analysts and asset managers from 16 leading investment companies, mutual funds and family offices.

The Opening of the Italian Day in Vienna took place on 5 June evening in Palais Metternich, seat of the Italian Embassy in Austria, in the presence of His Excellency Stefano Beltrame Ambassador of Italy to Austria, who opened the conference by stressing the importance of Italian-Austrian economic relations and the many opportunities that Italy offers to Austrian investors. At the end of the opening, a gala dinner took place in the precious setting of Palais Metternich.

# POLYTEMS | HIR

Commenting on the event, **Bianca Fersini-Mastelloni**, Polytems President and CEO, said “*We are pleased to have organized the 4<sup>th</sup> Annual Polytems HIR Italian Day in Vienna, an interesting and rich financial market that has shown great interest in Italian companies since the first edition of our conference. We registered the largest number of participating companies and investors and this year we had the largest number of meetings ever requested at the conferences held in Vienna. The participating Italian companies are eight excellent companies, almost all of them among the leaders in their industry worldwide. We have registered high level Austrian investors who requested 71 meetings. This conference is now a fixed point of the reference for the Austrian financial community to meet selected Italian listed companies and we hope that it will grown even more over time*”.

## About Polytems | HIR

Polytems Hir is a leading advisor with a pure focus on Investor Relations, Corporate and Financial Marketing Communication for small-mid cap companies and institutional players such as banks, brokers, asset managers, mutual and sovereign funds. Since 1999 Polytems is a pioneer of the industry in Italy and helped more than 100 companies creating strong relationships with global investors. Polytems has a strong Corporate Access Program that provides a broad range of opportunities to support the companies' IR plans. With offices in Rome and London, Polytems has a truly international approach and reach. Since 2007, Polytems partners with Dresner Corporate Services, a 30 years financial advisor which provides IR, media relations and corporate communications services with offices in New York City, Chicago and Irvine (CA).

## For further information:

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