

PRESS RELEASE

ITALIAN DAY IN PARIS THE MID-SMALL COMPANIES OPPORTUNITY CONFERENCE

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Today the equity investor conference dedicated to Italian small and medium cap companies is taking place for the first time in Paris. The event features five Italian listed companies, the top management of which will meet with 14 French select investors from 12 leading investment companies. Overall, 30 such meetings are scheduled, representing an average of over 6 meetings per company.

Polytems HIR Corporate Access (“Polytems”), operating for years in the Investor Relations and Corporate Communications services, is pleased to host the Italian Day in Paris, the investor conference dedicated to Italian small and medium-sized companies aiming at expanding mutual understanding between Italian listed companies and French global investors. The Italian Day in Paris is part of Polytems HIR's Corporate Access programs held in the main European financial markets (London, Frankfurt, Vienna, Paris) and in the US.

The event was organized by Polytems and Philippe Hottinguer Finance, the independent financial advisory group, which provides investment banking services to global midmarket companies.

It is a one-day conference with leading Italian Companies in a series of both one-to-one and small group meetings – In total, 30 meetings are scheduled with an average of over 6 meetings per company. The five participating Italian companies are: ARISTON GROUP (Construction and Material), INDEL B (Industrial Goods and Services) PLANETEL (Telecommunication), POWERSOFT (Consumer Goods and Services), ZIGNAGO VETRO (Industrial Glass Production).

The conference is attended by 14 French global institutional investors, operating as analysts and asset managers from 12 leading investment companies, mutual funds and family offices.

Dr. Andrea Domeniconi, Counsellor and Head of the Economic Service of the Italian Embassy in France, opened the conference by stressing the importance of Italian-French economic relations and the many opportunities that Italy offers to French investors.

Commenting on the event, **Bianca Fersini-Mastelloni**, Polytems President and CEO, said “*We are pleased to have organized the first Polytems Investor Day in Paris, the largest financial center in continental Europe.*”

In this challenging European macro-economic context, it is extremely important to foster the dialogue between Italian-listed companies and international investors across strategic financial markets. This kind of conference contributes to the achievement of this objective. The participating Italian companies are five excellent companies, almost all of them among the leaders in their industry worldwide. We have registered high level French investors who requested 30 meetings. Our company's goal is always to help Italian companies get consistent attention and better appreciation from investors, both in Italy and abroad. We push our clients to see around the corner and beyond the boundaries of the financial markets, meeting with international strategic investors to increase their shareholder base as well as their visibility. Our relationship with Philippe Hottinguer Finance was smooth, very professional and collaborative, and we look forward to continuing to strengthen this fruitful collaboration in the future".

Philippe Hottinguer, Founder and Managing Director at Philippe Hottinguer Finance, said *"The French financial market, one of the most developed in Europe, offers great opportunities for Mid & Small Cap companies, such as Italian companies represented here today, in terms of products as well as long term investors. For us, the Italian market is a market of great interest, made up of top-level companies. Our group is fully committed to offering support and advice to mid-market companies by providing them with strategic financial support for their development and growth plans and access to quality investors crucial to expanding their shareholder base".*

About Polytems | HIR

Polytems Hir is a leading advisor with a pure focus on Investor Relations, Corporate and Financial Marketing Communication for small-mid cap companies and institutional players such as banks, brokers, asset managers, mutual and sovereign funds. Since 1999 Polytems is a pioneer of the industry in Italy and helped more than 100 companies creating strong relationships with global investors. Polytems has a strong Corporate Access Program that provides a broad range of opportunities to support the companies' IR plans. With offices in Rome and London, Polytems has a truly international approach and reach. Since 2007, Polytems partners with Dresner Corporate Services, a 30 years financial advisor which provides IR, media relations and corporate communications services with offices in New York City, Chicago and Irvine (CA).

About Philippe Hottinguer Finance

The Hottinguer Family has been acting in France in the banking and Finance sector for over two centuries. The Philippe Hottinguer Group, true to this entrepreneurial tradition, provides its clients with its know-how in the areas of financial consulting investment and wealth management. The Group provides a leading independent financial advisory to companies and institutions through a highly talented and experienced team. Philippe Hottinguer Group is focused on long term partnership aimed at value creation by mean of highest quality advice. The focus on long term relationships, allied with a global presence, makes Philippe Hottinguer Group one of the most respected teams in the mid cap sector supporting growth, enhancing visibility and ensuring a large base of select institutional investors.

For further information:

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