



PRESS RELEASE

**2nd ANNUAL POLYTEMS HIR INVESTOR DAY IN VIENNA
THE MID-SMALL COMPANIES OPPORTUNITY
WEB CONFERENCE**

TODAY THE EQUITY INVESTOR CONFERENCE DEDICATED TO
ITALIAN SMALL AND MEDIUM CAP COMPANIES
SIX ITALIAN COMPANIES ATTENDED THE CONFERENCE,
16 INVESTORS, REPRESENTING 16 INVESTMENT HOUSES, REQUESTED 40 MEETINGS SCHEDULED

Rome, London (June 23rd 2021). Polytems HIR *Corporate Access* (“Polytems”) a company, active in the Investor Relations and Corporate Communications services, is pleased to host today the **2nd Annual Polytems Hir Investor Day in Vienna** the investor conference dedicated to Italian small and medium enterprises.

Polytems has been transitioning this conference to a virtual format this year. The event has been co-organized with **BPER**, the third largest banking group in Italy providing banking and parabanking services to over 4 million customers.

It is a one day virtual conference with primary Italian Companies in a series of both one-to-one and small group meetings – 40 meetings scheduled in total with an average of over 6 meeting for company. The six Italian listed companies attending are: REPLY (Technology) ZIGNAGO VETRO (Industrial Glass Production) ITALIAN EXHIBITION GROUP (Travel & Leisure), RELATECH (ICT), OSAI AUTOMATION SYSTEM (Electronic) NEODECORTECH (Basic Resources).

The Italian Conference is attended by 16 institutional investors from Austria and Germany, such as Mutual Funds, Banks, Family Offices and Asset Managers, analysts, representing 16 investment houses.

Polytems provide a strong Corporate Access program dedicated to companies strongly determined to grow and become the next generation of Blue Chips. The program, created for brilliant small cap companies with a strong and determined vision of their business, with a strategic idea of the financial market, who want to strongly increase the value of their stock; companies that want to increase the liquidity of their shares, with interesting financial results and growth potential. An extended program that includes a wide range of meetings, in different formats, with selected investors in Italy, Europe and the United Kingdom belonging to different classes of the financial community.

Dr. Andrea Pompermaier – First Councillor of the Italian Embassy in Vienna, Austria - opened the Virtual Investor Conference underlying the importance of the Italian-Austrian economic relations and the numerous opportunities that Italy offers to Austrian investors.

Commenting on the event, **Bianca Fersini-Mastelloni**, Polytems CEO, said *“We are pleased to have organized the virtual edition of the 2nd Annual Polytems Investor Day in Vienna, an international conference in one of the oldest financial centre in continental Europe. We hope that this Conference will become a recurring opportunity for Italian companies to interact with the Austrian investors, as already happened with our Frankfurt Conference, now in its fifth edition. Our Company goal is always to help the Italian firms to get a constant attention from investors, in Italy and abroad. We push our customers to see around the corner pushing boundaries of the financial markets, meeting with international investors in order to increase their shareholder base and their visibility. This year 6 companies as well as more investors attended the Conference. We have registered 16 investors and have been organized 40 meetings. Our relationship and joint forces with BPER Banca were really smooth and extremely productive. We hope to continue to strengthen this fruitful cooperation in the future”*.

Stefano Taioli Head of Capital Markets at BPER Banca said *“We have always been fully committed to provide a top quality activity to meet investors interested in their equity story and strategies. We constantly work to create investment opportunities for our Clients and Austria represents a key market for us. We aim to give to our Clients the best opportunities to increase their shareholder base with international value investors”*.

Polytems | HIR

Polytems Hir is a leading advisor with a pure focus on Investor Relations, Corporate and Financial Marketing Communication for small-mid cap companies and institutional players such as banks, brokers, asset managers, mutual and sovereign funds. Since 1999 Polytems is a pioneer of the industry in Italy and helped more than 120 companies creating strong relationships with global investors. Polytems has a strong Corporate Access Program that provides a broad range of opportunities to support the companies' IR plans. With offices in Rome and London, Polytems has a truly international approach and reach. Since 2007, Polytems partners with Dresner Corporate Services, a 30 years financial advisor which provides IR, media relations and corporate communications services with offices in New York City, Chicago and Irvine (CA).

BPER Banca

BPER Banca is the third largest banking group in Italy. The BPER Group is present in 18 Italian regions, with an integrated distribution network of around 1,800 branches, offering banking and parabanking services to over 4 million customers. The Investment Banking team has successfully closed over 50 listing operations (MTA, Expandi, AIM Italia) and has comprehensive experience in the listing process as Financial Advisor, Sponsor, Global Coordinator, Bookrunner (and/or Lead Manager), Corporate Broker and Nomad

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