



PRESS RELEASE

**5TH ANNUAL POLYTEMS HIR INVESTOR DAY IN FRANKFURT
THE MID-SMALL COMPANIES OPPORTUNITY
VIRTUAL EDITION**

TODAY THE EQUITY INVESTOR CONFERENCE DEDICATED TO
ITALIAN SMALL AND MEDIUM CAP COMPANIES
NINE ITALIAN COMPANIES ATTENDED THE CONFERENCE,
29 INVESTORS, REPRESENTING 26 INVESTMENT HOUSES, REQUESTED 89 MEETINGS SCHEDULED

Rome, London (January 26th 2021). Polytems HIR *Corporate Access* (“Polytems”), a company, active in the Investor Relations and Corporate Communications services, is pleased to host today the **5th Annual Polytems Hir Investor Day in Frankfurt**, the investor conference dedicated to Italian small and medium enterprises.

Due to COVID-19, Polytems has been transitioning this conference to a virtual format this year. The event has been co-organized with **Alantra**, the independent global Investment Bank and Asset Managers, providing a leading independent financial advisory to the global midmarket companies and institutions.

It is a one day virtual conference with primary Italian Companies in a series of both one-to-one and small group meetings – 89 meetings scheduled in total with an average of over 9 meeting for company. The nine Italian listed companies attending are: BB BIOTECH (Financial Services) EL.EN. (Medical devices), EUROTECH (Technology), INDEL B (Mobile Refrigeration Industry), INTERPUMP (Idraulics and water jetting) IREN (Utilities) LA DORIA (Food&Beverage) UNIDATA (Telecom) IREN (Utilities) ZIGNAGO VETRO (Industrial Glass Production).

The Italian Conference is attended by 29 institutional investors from Germany, such as Mutual Funds, Banks, Family Offices and Asset Managers, analysts, representing 26 investment houses.

Dr. Andrea Esteban Samà - Consul General of Italy in Frankfurt, Germany - opened the Virtual Investor Conference underlying the importance of the Italian-German economic relations and the numerous opportunities that Italy offers to German investors.

Barbara Lunghi, Head of Primary Markets of Borsa Italiana, participated in the opening of the Virtual Conference, commented *“In the current complex macro-economic environment, it is extremely important to foster the relationship between Italian listed companies and international investors. Virtual conferences are*

giving an important contribute in supporting the investor relation activities and facilitate the investment decisions”.

Commenting on the event, **Bianca Fersini-Mastelloni**, Polytems CEO, said *“We are pleased to have organized the virtual edition of the 5th Annual Polytems Investor Day in Frankfurt, an international conference in the largest financial centre in continental Europe, even in this difficult time of restrictions by all Governments due to the Covid 19 pandemic. Over time this investor conference is becoming a benchmark of the German financial community that participates more and more numerous as well as a recurring opportunity for Italian companies to interact with the German investors, and we are delighted to verify that even in time of lockdown it has been possible to continue this annual appointment with a Virtual edition. Our Company goal is always to help the Italian firms to get a constant attention from investors, in Italy and abroad. We push our customers to see around the corner pushing boundaries of the financial markets, meeting with international investors in order to increase their shareholder base and their visibility. This year 9 companies as well as more investors attended the Conference. We have registered 28 investors and have been organized 86 meetings. Our relationship and joint forces with Alantra were really smooth and extremely productive. We hope to continue to strengthen this fruitful cooperation in the future”.*

Patrizia Rossi, Managing Director at Alantra said *“We have always been fully committed to provide a top quality activity of Corporate Broking to our corporates in the middle market, giving them the best opportunities to meet investors interested in their equity story and strategies”.*

The opening of the conference was moderated by Isabella Bufacchi, Germany correspondent of the Il Sole 24 Ore from Frankfurt.

About Polytems | HIR

Polytems Hir is a leading advisor with a pure focus on Investor Relations, Corporate and Financial Marketing Communication for small-mid cap companies and institutional players such as banks, brokers, asset managers, mutual and sovereign funds. Since 1999 Polytems is a pioneer of the industry in Italy and helped more than 100 companies creating strong relationships with global investors. Polytems has a strong Corporate Access Program that provides a broad range of opportunities to support the companies' IR plans. With offices in Rome and London, Polytems has a truly international approach and reach. Since 2007, Polytems partners with Dresner Corporate Services, a 30 years financial advisor which provides IR, media relations and corporate communications services with offices in New York City, Chicago and Irvine (CA).

About Alantra

Alantra, the Independent Global Investment Bank and Asset Managers, is present in Italy since 2010 and is active both in Corporate Finance and Capital Markets, providing a leading independent financial advisory to the global mid-market companies and institutions through a highly talented and experienced team. The Capital Markets team is committed to supporting midsize Italian companies growing both by mean of Initial Public

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Offers and supporting their value accretion. Alantra is focused on long term partnership aimed at value creation by mean of highest quality advice, intense corporate broking, research activity and sales activity. The focus on long term relationships, allied with the global footprint makes Alantra one of the most respected teams in the midcap sector supporting growth, enhancing visibility and ensuring a large base of selected institutional investors.

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