



POLYTEMS | HIR

PRESS RELEASE

4TH ANNUAL POLYTEMS HIR INVESTOR DAY IN FRANKFURT THE MID-SMALL COMPANIES OPPORTUNITY

IN FRANKFURT THE EQUITY INVESTOR CONFERENCE DEDICATED TO
ITALIAN SMALL AND MEDIUM CAP COMPANIES
13th ITALIAN COMPANIES ATTENDED THE CONFERENCE,
31 INVESTORS REPRESENTING 26 HOUSES REQUESTED 133 MEETINGS SCHEDULED

Rome, London (January 28th 2020). Polytems HIR *Corporate Access* (“Polytems”), a company with twenty-one years as a trusted adviser to middle-market companies, active in the Investor Relations and Corporate Communications services, is pleased to host today the **4th Annual Polytems Hir Investor Day in Frankfurt**, the investor conference dedicated to small and medium Italian firms in Frankfurt. The event has been co-organized with **Alantra**, the independent global Investment Bank and Asset Managers, providing a leading independent financial advisory to the global midmarket companies and institutions.

It is a one day conference with primary Italian Companies in a series of both one-on-one and small group meetings – **133** meetings scheduled in total. The Italian Conference is attended by institutional investors from Germany, both Mutual Funds, Banks, Family Offices and Asset Managers. The 13th Italian listed companies attending are: ANTARES VISION (Industrial Goods & Services) ARNOLDO MONDADORI (Media & Publishing) EL.EN. (Medical devices), ENAV (Italian Air Navigation Service Provider) EUROTECH (Technology), FIERA DI MILANO (Exhibition & Congress Management) INDEL B (Mobile Refrigeration Industry), INTERPUMP (Idraulics and water jetting) INTRED (Telecom) IREN (Utilities) REPLY (Technology) UNIEURO (Consumer services) ZIGNAGO VETRO (Industrial Glass Production).

Dr. Andrea Esteban Samà, Italian General Consul in Frankfurt, opened the Investor Conference underlying the importance of Italian-German economic relations and the numerous opportunities that Italy offers to German investors.

Commenting on the event, **Bianca Fersini-Mastelloni**, Polytems CEO, said “*We are delighted to have organized the 4th Annual Polytems Investor Day in Frankfurt, an international conference in the largest financial centre in continental Europe. Over time this investor conference is becoming a benchmark of the German financial community that participates more and more numerous as well as a recurring opportunity for Italian companies to interact with the German investors. Our Company goal is always to help the Italian firms to get a constant attention from investors, in Italy and abroad. We push our customers to see around the corner pushing boundaries of the financial markets, meeting with international investors in order to increase their shareholder base and their visibility. This year 13*

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companies as well as more investors attended the Conference. We have registered 30 investors and have been organized 133 meetings. Our relationship and joint forces with Alantra were really smooth and extremely productive. We hope to continue to strengthen this fruitful cooperation in the future”.

Patrizia Rossi, Managing Director at Alantra said *“We have always been fully committed to provide a top quality activity of Corporate Broking to our corporates in the middle market, giving to the companies the best opportunities to meet investors interested in their equity story and strategies.”.*

About Polytems | HIR

Polytems Hir is a leading advisor with a pure focus on Investor Relations, Corporate and Financial Marketing Communication for small-mid cap companies and institutional players such as banks, brokers, asset managers, mutual and sovereign funds. Since 1999 Polytems is a pioneer of the industry in Italy and helped more than 100 companies creating strong relationships with global investors. Polytems has a strong Corporate Access Program that provides a broad range of opportunities to support the companies' IR plans. With offices in Rome and London, Polytems has a truly international approach and reach. Since 2007, Polytems partners with Dresner Corporate Services, a 30 years financial advisor which provides IR, media relations and corporate communications services with offices in New York City, Chicago and Irvine (CA).

About Alantra

Alantra, the Independent Global Investment Bank and Asset Managers, is present in Italy since 2010 and is active both in Corporate Finance and Capital Markets, providing a leading independent financial advisory to the global mid-market companies and institutions through a highly talented and experienced team. The Capital Markets team is committed to supporting midsize Italian companies growing both by mean of Initial Public Offers and supporting their value accretion. Alantra is focused on long term partnership aimed at value creation by mean of highest quality advice, intense corporate broking, research activity and sales activity. The focus on long term relationships, allied with the global footprint makes Alantra one of the most respected teams in the midcap sector supporting growth, enhancing visibility and ensuring a large base of selected institutional investors.

Both Polytems and Alantra are *Premium* Partner Equity Market of Borsa Italiana, London Stock Exchange Group

For further information:

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